

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP
OCT31/12 10.11
*** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME	<u>TRACEY ROBINSON</u>
SALES PRSN	<u>WA-- JOE KNAUER</u>

	CLASS: NATL.	LOCAL	REGIONAL
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CLASS: NATL.

[illegible]

DATE OCT31/12 10.11

STZ :

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

AMERICAN ACTION NETWORK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

AGENCY ADVERTISER CODE = 131 AGENCY EST# = 28711
AGENCY PRODUCT CODE = 405

25	S	600P-630P	30	\$3,200.00	11/5	11/5	0	MON
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PROGRAM : EYEWIT NWS-6  
CON COM1 : EYEWIT NWS-6
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106	A	500A-600A	30	\$800.00	11/4	11/4	1	SUN
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PROGRAM : NEWS
ORD COM1: WE CAN OFFER
THIS IS A MAKE-GOOD FOR NOV5 ON LINE-25 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR NOV1 ON LINE-47 FOR 1 SPOT/WK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS

107	A		600P-700P	30		\$3,400.00	11/4	11/4	1		SUN	1
PROGRAM : NEWS												
ORD COM1 : WE CAN OFFER												
PART OF A MAKEGOOD MADE UP OF LINES 106-107												

43	S		600P-630P	30		\$2,000.00	11/4	11/4	0		SUN	0
PROGRAM : EYEWIT NW-6 SU												
CON COM1 : EYEWIT NW-6 SU												

105	A		600P-700P	30		\$2,000.00	11/4	11/4	1		SUN	1
PROGRAM : EYEWIT NW-6 SU												
ORD COM1 : NEWS WILL AIR 6-7P ON SUNDAY 11/4												
THIS IS A MAKE-GOOD FOR NOV4 ON LINE-43 FOR 1 SPOT/WK												

47	S		1100A-1200N	30		\$1,000.00	11/1	11/1	0		THU	0
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PROGRAM : VIEW
CON COM1 : VIEW

STATION MAKEGOOD OFFERS:

M8	OK'D	BUY#43	MISSED: SUN/600P-630P	NOV4	30S	\$2,000.00	(OCT30/12)
			OFFER: SUN/600P-700P	NOV4	30S	\$2,000.00	PLS ADVISE.
			CMT: NEWS WILL AIR 6-7P ON SUNDAY 11/4				

M9	OK'D	BUY#25	MISSED: MON/600P-630P	NOV5	30S	\$3,200.00	(OCT30/12)
		BUY#47	THU/1100A-1200N	NOV1	30S	\$1,000.00	
			OFFER: SUN/500A-600A	NOV4	30S	\$800.00	PLS ADVISE.
			& SUN/600P-700P	NOV4	30S	\$3,400.00	
			CMT: WE CAN OFFER				

NOV/12 232275.00

CONTRACT TOTAL 232275.00

TOTAL SPOTS 131

MARKET TOTALS \$553,035

WFTV 42% WKMG 17% WESH 21% WOFL 15% WKCF 1% WRBW 2% CABL 0%

WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE